

GlaxoSmithKline's Fourteenth Annual IMPACT Awards – *Greater Philadelphia Region*



- Are you a 501(c)(3) nonprofit providing access to healthcare and setting an outstanding example?
- Would you like to receive an unrestricted award of \$40,000 for your current, overall work?
- Would you like the media to tell the story of your work in the community?
- Do you want the opportunity to share best practices with other organizations that provide access to care?

Innovation

Management

Partnership

Achievement

Community Focus

Targeting Need

The GlaxoSmithKline IMPACT Awards target community based healthcare nonprofits in the Greater Philadelphia region that provide access to healthcare for the underserved. Up to ten organizations in Berks, Bucks, Chester, Delaware, Lancaster, Lehigh, Montgomery, or Philadelphia Counties in Pennsylvania or in the City of Camden, New Jersey will be awarded \$40,000 each.

Application deadline – Monday, March 29, 2010 at 4:00 PM EDT

Purpose: The GlaxoSmithKline IMPACT Awards acknowledge, highlight, and reward excellence in the nonprofit healthcare community. They focus attention on nonprofit organizations that have a significant impact in their communities' access to healthcare and are capable, proactive, committed, and effective in their work. The Awards are designed to recognize success and achievements for existing overall work; you do not need to present a new program/project. Awards are bestowed upon organizations and not specific programs. The Awards may be spent at the discretion of the winning organizations but may not be used for debt reduction.

The individuals who complete the application on behalf of the nonprofit must be particularly knowledgeable about the complexities and challenges of access to healthcare in their communities and about their organization's related accomplishments.

The GlaxoSmithKline IMPACT Awards provide recognition and support for innovative programming and provide an opportunity to share successes among recipients in related fields, as well as with policy makers and the public.

The GlaxoSmithKline IMPACT Awards will be presented at a ceremony in late 2010.

Previous award winners included nonprofits that provide

- medical and dental care for the underserved and minorities
- services for cancer patients
- access to care for chronic illness
- comprehensive treatment programs for women with addictions



**Application deadline –
Monday, March 29, 2010
4:00 PM EDT**

Eligibility and Criteria: The GlaxoSmithKline IMPACT Awards are bestowed upon winning *organizations* for their current, overall work and not specific programs/projects. To be eligible, organizations must meet the following conditions:

- Have an IRS letter of determination verifying 501(c)(3) status as an independent entity (not part of a larger organization such as a university or hospital). This means the organization must be a separate nonprofit entity as designated by their IRS letter of determination. The name of the organization applying must have been on the IRS 501(c)(3) letter of determination for a minimum of five years.
- Have annual total operating expenses between \$160,000 and \$3 million, as documented in its most recent fiscal year financial statement.
- Be located in Berks, Bucks, Chester, Delaware, Lancaster, Lehigh, Montgomery, or Philadelphia Counties in Pennsylvania or in the City of Camden, New Jersey.
- Have access to healthcare as its primary focus and mission (not human services), e.g., medical, dental and mental healthcare are eligible services. Food, shelter, clothing, and transportation are human services and as such organizations providing access to human services as their primary mission are not eligible.

Prior GlaxoSmithKline IMPACT Award winners may apply again **ONLY** if they meet the following criteria:

- There has been **substantial positive change and/or significant development** in their programs.
- The organization has not won an IMPACT Award since the Ninth Annual IMPACT Awards. (Winners from the Tenth through the Thirteenth Awards are not eligible.)

How to Apply: Please go to the GSK website to download the **Application** (Word Document)

1. access <http://us.gsk.com>
2. select **Our work with communities**
3. select **Health programs**
4. select **Awards**
5. select **Philadelphia region**

We look forward to receiving your application package.

Sincerely,

GlaxoSmithKline
U.S. Community Partnerships